

Gaurank Patil

Senior Product Designer | AI-Driven UX & Automation | Enterprise B2B SaaS | Accessibility & Usability

pgaurank@gmail.com | +91 9870355502 | <https://gaurankpatil.github.io/> | [linkedin.com/in/gaurankpatil](https://www.linkedin.com/in/gaurankpatil) | Mumbai

SUMMARY

Senior Product Designer with 9+ years of experience driving **end-to-end UX/UI design for B2B enterprise SaaS platforms** across **Governance, Risk & Compliance (GRC)**, financial automation and quote-to-cash. Specializing in end-to-end product design simplifying complex workflows through **user research, interaction design, information architecture, accessibility and scalable design systems**. Leverage **AI-assisted design workflows** and hands-on front-end experience to accelerate **research synthesis**, rapid **prototyping** and **usability** validation, partnering closely with Product, Engineering and QA.

WORK EXPERIENCE

Senior Product Designer | Mitratesh

Mar 2025 – Nov 2026, Mumbai, India

- **Led end-to end product design** across Governance, Risk and Compliance (GRC) platforms including Universal Intake, Ethics Hotline, Compliance Training and Third-Party Risk Management from discovery and workflow definition through prototyping and delivery.
- Refined core enterprise workflows, responsive interfaces, interaction behavior, addressing usability issues, accessibility needs and alignment with enterprise branding while improving task completion efficiency and reducing user friction.
- Conducted **20+ research sessions spanning usability testing and user interviews** supplemented by competitive analysis, journey mapping and heuristic evaluations. Translated findings into navigation, workflow and interaction improvements.
- Partnered with **Product, Engineering and QA** to create **personas, user flows and high-fidelity prototypes** aligning teams on workflow behavior and delivery requirements.
- **Prepared implementation-ready design handoffs** by documenting responsive behavior, interaction states, validation rules and edge cases, partnered with Engineering and QA during implementation reviews to resolve feasibility issues and keep delivered workflows aligned with the design.
- **Reduced average design iteration cycles by 30%** by introducing AI-assisted workflows using **Figma Make, UX Pilot and GPT-based tools** for research synthesis, faster prototyping and design reviews.
- Built **GPT-powered tools for VPAT/ACR drafting and UX audits** saving approximately 30 hours of manual accessibility reporting per product cycle and flagging potential usability and accessibility issues.
- Owned accessibility initiatives addressing **WCAG, ADA and Section 508 requirements** through keyboard-navigation checks, screen-reader validation and testing using **Axe DevTools and BarrierBreak** while **reducing manual reporting by 40%**(approximately 30 hours per product cycle).
- Strengthened **design-system governance** across products increasing component reuse by documenting reusable Elevate UI components, variants, states, interaction patterns, typography, color and accessible layouts **improving consistency while reducing duplicate design and development effort**.
- Delivered **10+ knowledge-sharing sessions** on emerging **UX practices, AI-assisted design workflows and AI tools** explaining practical applications across research, prototyping, accessibility audits and documentation.

UX/UI Designer | Freelance

Aug 2024 – Feb 2025, Mumbai, India

- Translated **client requirements** into **UX/UI enhancements** for **enterprise web applications** refining interface designs and improving user workflows.

UX Designer | Expedite Commerce

May 2022 – Jul 2024, Mumbai, India

- Designed **end-to-end** quote-to-cash experiences across **CPQ, billing, contracts and subscriptions** translating complex business requirements into user journeys and high-fidelity prototypes.
- Partnered with Product and Engineering to create prototypes in **Figma and UXPin** to review workflow behavior and maintain consistent UI components and interaction patterns across product modules.
- Evaluated navigation and task flows through **usability testing and design validation**, addressing and successfully resolving user confusion and driving iterative improvements.

Lead UX/UI Designer & Developer | Nexstep Infotech (Expenzing)

May 2019 – Apr 2022, Mumbai, India

- Led **UX/UI design** for enterprise expense management and financial automation products, defining user workflows and creating wireframes, prototypes and detailed interfaces.
- Implemented responsive interfaces from approved designs using **HTML5, Bootstrap, CSS** and **JavaScript**, collaborating with **Product** and **Engineering** on the existing application.

Freelance Web Designer & Developer | GreenBay Essentials

May 2017 – Jan 2019, New York, USA

Java Developer | CaprusIT (EmpowerMx)

Nov 2015 – Feb 2017, Texas, USA

Trainee Engineer | ITSource Technologies Ltd (Wipro)

Sep 2012 – Jul 2013, Mumbai, India

SKILLS

- **Product Design & UX:** End-to-End Product Design, UI/UX Design, Enterprise SaaS B2B and B2C, Product Discovery, Requirements Analysis, Information Architecture, Interaction Design, Responsive Design, Mobile UX, Wireframing, High-Fidelity Prototyping, User Experience, Visual Design
- **Research & Collaboration:** User Research, User Interviews, User Personas, Moderated Usability Testing, Qualitative Analysis, Data-Informed Design, Research Synthesis, User Flows, Journey Mapping, Heuristic Evaluation, Competitive Analysis, Stakeholder Communication, Design Storytelling, UX Audits, Design Critique
- **AI-Assisted Design & Visual Tools:** Generative AI, Prompt Design, Prototype Exploration, UX Audits and Documentation, ChatGPT, Gemini, Claude, NotebookLM, Figma Make, UX Pilot, Lovable, Bolt, Cursor, Midjourney, Flux
- **Design, Testing & Technical Tools:** Figma, FigJam, UXPin, Miro, Zeroheight, UserTesting, Maze, Axe DevTools, Jira, Confluence, Asana, Adobe After Effects, Photoshop, Google Vids, Adobe Creative Cloud
- **Design Systems & Accessibility:** Design System Governance, Component Libraries, Component Audits & Documentation, Component Variants & States, WCAG, VPAT / ACR, Accessibility Testing
- **Front-End Skills:** HTML5, CSS, JavaScript, Bootstrap

EDUCATION & CERTIFICATIONS

Masters in Computer Science | New York Institute of Technology

Sep 2013 – Jul 2015 • New York, USA

Bachelors in Computer Science | Tilak Maharashtra University

Sep 2010 – Jul 2012 • Pune, India

CERTIFICATIONS & PROFESSIONAL RECOGNITION

- Generative AI Mastermind (2026)
- Usability Testing: UX Deep Dive & UX Foundations (2026)
- Design Psychology & Design Thinking (2026)
- The AI-Driven Product Designer & Integrating Generative AI into the Creative Process (2025)
- How to Design for Accessibility (2025)
- Google UX Design Certificate (2024)